KEAR AND KENNEDY
CONSULTING ENGINEERS
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WASHINGTON, D.C. 20036
202-483-9000

May 20, 1969

Mr. Jay Ballard
Chief Engineer
WMUA
University of Massachusetts
Amherst, Massachusetts 01002

Dear Mr. Ballard:

In our recent conversation you inquired as to the background of our firm and the clients we currently represent. I will try to fill you in on this, without going into unnecessary detail.

The four partners in the firm are Frank G. Kear, Robert E. L. Kennedy, A. Prose Walker, and myself. Dr. Kear and Mr. Kennedy have been in this business since the end of World War II. Mr. Walker recently joined us after having been with Collins Radio Company. Prior to that time he was the Director of Engineering for the National Association of Broadcasters. I came up through the ranks, having been a staff member for a number of years. All of us have published technical papers at one time or another, and we have served on numerous industry/government committees and study groups.

Among our clients are the following:

American Broadcasting Company
National Association of Broadcasters
Triangle Publications Inc.
(Radio and Television Division)
Capital Cities Broadcasting Corp.
Corporation for Public Broadcasting
Sarkes Tarzian, Inc.
Control Data Corporation

In your area we represent WHYN (AM, FM, and TV), WNHC (AM, FM, and TV), WPRO (AM and FM), WCDC (TV), and WNBH (AM and FM). Aside from our commercially-oriented clients, we represent a number of Educational stations, and have just completed a rather exhaustive study of the allocations problems in the Educational FM Band, for the Corporation for Public Broadcasting.

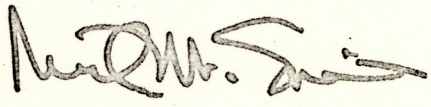
DEAN OF STUDENTS
MAY 28 1969

One of our specialties has been multiple antenna installations. We represent the Empire State Building, and are serving as consultants to the Chicago Broadcasters who are moving to the John Hancock Center and the San Francisco Broadcasters who are moving to a common tower on Mount Sutro. As you probably know, the Empire State Building features a master FM antenna, on which nine FM stations are presently operating. Similar master systems are planned for Chicago and San Francisco.

I trust the above has told you more than you care to know about our operation. If not, just let me know, and I'll try to think up a few more things to brag about.

Yours very truly,

KEAR AND KENNEDY



Neil M. Smith

NMS:MAW